

# Vas Media L.L.C

## Web & IT Packaging

Scottsdale, AZ 85258  
Los Angeles, CA  
602-529-1241  
info@vasmediainc.com

### Web & IT Services

Vas Media has been working in the IT and Web based market for over ten years now with experience in back end programming techniques as well as front end design and digital marketing related options. We specialize in creating a custom package for each client that will fit the needs and performance demands of each project for many years to come.

### Package Options

Premium Package

#### **Designer Platform Web Package - *Seed to Blogging***

- Basic - starting at \$950.00 (maintenance hourly rate: \$35.00 ... 5hr minimum) (day rate: \$175.00)
  - **Included Services:** Designer based web platform, Single Design Concept, Desktop and Mobile Friendly Design, 1-10 page design, Training Instructions for website maintenance, Photo Gallery or Newsletter Form, Additional services quoted...
- Business Select - starting at \$1,750.00 (maintenance hourly rate: \$40.00 ... 5hr minimum) (day rate: \$220.00)
  - **Included Services:** Designer based web platform, Single Design Concept w/ two revisions, Desktop and Mobile Friendly Design, 10-20 page design, Email Contact Form, Training Instructions for website maintenance, Photo Gallery, Google Analytics, Newsletter Form, 2 months of included edits (5 hrs per month), Additional services quoted...
- Ecommerce - starting at \$2,750.00 (maintenance hourly rate: \$65.00 ... 6hr minimum) (day rate: \$300.00)
  - **Included Services:** Designer based web platform, Single Design Concept w/ two revisions, Desktop and Mobile Friendly Design, 20-30 page design, Email Contact Form, Training Instructions for website maintenance, In person training sessions (2), google analytics, Medi Slideshow, Photo Gallery, Newsletter Form, 2 months of included edits (5 hrs per month), Media Package Included, Content Management, Competition Analysis, Keyword Research & SEO, Additional services quoted...

Pro Package

#### **Template Based Web Package - *Small to Mid Size Business***

- Blog - starting at \$1,250.00 (maintenance hourly rate: \$100.00 ... 2hr minimum) (day rate: \$1,100.00)

- **Included Services:** Template based web platform, Single Design Concept, Desktop and Mobile Friendly Design, 1-10 page design, Training Instructions for website maintenance, Photo Gallery or Newsletter Form, Additional services quoted...
- Business - starting at \$2,250.00 (maintenance hourly rate: \$150.00 ... 2hr minimum) (day rate: \$1,400.00)
  - **Included Services:** Template based web platform, Single Design Concept w/ two revisions, Desktop and Mobile Friendly Design, 10-20 page design, Email Contact Form, Training Instructions for website maintenance, Photo Gallery, Google Analytics, Newsletter Form, 2 months of included edits (5 hrs per month), Additional services quoted...
- Ecommerce - starting at \$3,750.00 (maintenance hourly rate: \$175.00 ... 3hr minimum) (day rate: \$1,750.00)
  - **Included Services:** Template based web platform, Single Design Concept w/ two revisions, Desktop and Mobile Friendly Design, 20-30 page design, Email Contact Form, Training Instructions for website maintenance, In person training sessions (2), google analytics, Medi Slideshow, Photo Gallery, Google Analytics, Media Slideshow, In person training sessions (2), Newsletter Form, 2 months of included edits (5 hrs per month), Keyword Research & SEO, Media Package Included, Content Management, Competition Analysis, Additional services quoted...

Elite Package

### **Custom Design Web Package - Large Business or Corporation**

- Blog - starting at \$3,250.00 (hourly rate: \$150.00 ... 2hr minimum) (day rate: \$1,100.00)
  - Custom Design Package Included in Price
  - Commercial Application Ownership Release Offered
- Business - starting at \$4,750.00 (hourly rate: \$200.00 ... 4hr minimum) (day rate: \$1,400.00)
  - Custom Design Package Included in Price
  - Commercial Application Ownership Release Offered
- Ecommerce - starting at \$5,750.00 (hourly rate: \$250.00 ... 4hr minimum) (day rate: \$1,750.00)
  - Custom Design Package Included in Price
  - Commercial Application Ownership Release Offered

*\*Day rates based on 8 hr work day... Elite Package offers services of Pro & Premium Memberships with additional upgrades offered.*

## **Digital Marketing Landing Pages:**

Social Media

### **Landing Page - Promotional focused**

- Analytics & Monitoring - starting at \$200.00 (hourly rate: \$25.00 ... Template Based) (day rate: \$150.00)

- Marketing & Content Management - starting at \$250.00 (hourly rate: \$45.00 ... Template Based) (day rate: \$150.00)
- Single Page Template Based Monitoring Setup - starting at \$600.00 (hourly rate: \$55.00 ... Template Based) (day rate: \$400.00)
  - Marketing Package: 5-10 page Marketing Campaign, Media Content Management - starting at \$500.00
  - Campaign Branding Package: 10-20 page Marketing Campaign, Media Content Management - starting at \$400.00
  - Custom Photography and Short Video included in each LP Package
- Custom Page & Monitoring System - starting at \$1,500.00 (hourly rate: \$75.00 ... Template Based) (day rate: \$550.00)
  - Marketing Packages & Discounts offered with bulk Landing Page Design purchase
  - Commercial Application Ownership Release Offered

## **FT Cruiser WP Site:**

Social Media

**Wordpress.com Designer Template** - *Starting at \$200.00 - \$350.00*

- Google Analytics & Monitoring
- Textual Substitution Unlimited
- Photo Gallery Included
- Compress Photo Library
- Optimize Performance
- Basic SEO/SEM
- Custom 5 Photo Photo Shoot
- Mobile Optimization
- Newsletter Implementation

## **Additional Web & IT Services**

**SEO/SEM** - *Packages starting at \$250.00*

**A/B Testing Services** - *Packages starting at \$350.00*

**Information Architecture** - *Packages starting at \$450.00*

**Stripe Implementation** - *Packages starting at \$300.00*

**Functional Analysis**- *Packages starting at \$650.00*

**IT Consulting** - *Packages starting at \$100.00*

**Developer** - *Packages starting at \$250.00*

**Designer** - *Packages starting at \$150.00*

**Licensed Security** - *Packages starting at \$750.00*

**IT Management** - *Packages starting at \$500.00*

**Media Management** - *Packages starting at \$200.00*

**SSL Certificate** - *Packages starting at \$200.00*

**CMS Management Setup & Design** - *Packages starting at \$450.00*

**Domain & Hosting Setup** - Packages starting at \$100.00 + Additional Hosting Fees

**STRIPE Implementation** - Packages starting at \$300.00 (additional platforms available upon request... subject to current platform arrangement)

**Website Consulting** - Packages starting at \$100.00 for hour meeting & reference/training packet

## **Web & IT Project Management:**

All IT & Web Development Packages are processed with optimum efficiency and performance in mind. We implement proven Media, Marketing, and Development strategies in each project and pride ourselves on a wholesome design. With expert knowledge in cinema, photography, marketing, research, & many additional supporting services every web and IT project is treated with absolute urgency and is assured to accomplish each individual task and goal... Experience in Wordpress OS, Magento, OS Commerce, CMS Management Systems, Cratejoy, Wordpress.com, Wix, Shopify, etc...