

# Vas Media L.L.C

## Marketing & Project Management

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### Marketing & Project Management Services

Vas Media Specializes in different forms of digital and print media implementation along with IT development and management. Our photography packages offer a wide range of services that can accomplish any project and propel an idea to the next level of professionalism and commercial application.

### Package Options

Premium Package

#### **Marketing Essentials** - *Small Business & Product Branding Plans*

- Social Media Management & Strategy (hourly rate: \$45.00 ... 2hr minimum) (day rate: \$350.00)
  - Social Media Management Package: Starting at \$400.00/month
  - Social Media Content Development Package: Starting at \$600.00/month
  - Delux Social Media Marketing Plan and Content Management: Starting at \$950.00/month
- Email Marketing Campaigns (hourly rate: \$30.00 ... 4hr minimum) (day rate: \$220.00)
  - Email Marketing Campaign Creation Package: Starting at \$400.00
  - Email Marketing Campaign Content Development Package: Starting at \$750.00
  - Delux Email Marketing Plan and Content Management: Starting at \$850.00/month
- Landing Page Marketing Plans (hourly rate: \$50.00 ... 6hr minimum) (day rate: \$350.00)
  - Packages Starting at \$600.00 per landing page
  - Bulk Landing Page Option Pricing Available
- SEO/SEM (hourly rate: \$25.00 ... 2hr minimum) (day rate: \$180.00)
- Analytics & Monitoring Campaign (hourly rate: \$45.00 ... 2hr minimum) (day rate: \$340.00)
  - Monthly Packages Starting at \$250.00
- A/B Company Comparison (hourly rate: \$40.00 ... 2hr minimum) (day rate: \$300.00)
- Graphic Design (hourly rate: \$50.00 ... 2hr minimum) (day rate: \$350.00)
  - Logo Design: Packages Starting at \$350.00
  - Animation Packages Offered
- Online Marketing (hourly rate: \$35.00 ... 2hr minimum) (day rate: \$250.00)
  - Monthly Packages Starting at \$500.00
- PPC (hourly rate: \$35.00 ... 2hr minimum) (day rate: \$250.00)
- Marketing Consultation & Communication (hourly rate: \$150.00 ... 2hr minimum) (day rate: \$260.00)
- Strategic Planning & Market Research (hourly rate: \$35.00 ... 2hr minimum) (day rate: \$260.00)
- Branding (hourly rate: \$50.00 ... 2hr minimum) (day rate: \$350.00)

- Event Management (hourly rate: \$60.00 ... 2hr minimum) (day rate: \$450.00)
- Advertising Digital (hourly rate: \$40.00 ... 2hr minimum) (day rate: \$300.00)
- Public Relations (hourly rate: \$35.00 ... 2hr minimum) (day rate: \$250.00)
- Web Development (hourly rate: \$150.00 ... 2hr minimum) (day rate: \$1,100.00)
- Promotions (hourly rate: \$50.00 ... 2hr minimum) (day rate: \$350.00)

*\*Day rates based on 8 hr work day*

## **Marketing Tactics:**

All Marketing & Management Services are offered with top of the line analytics and metrics to monitor any size project or idea. We specialize in back end research and comparison and pride ourselves on being efficient and professional with each and every project coming through our doors. With knowledge in topics ranging from Entertainment to Business Specific we have a wide array of expertise that will guide any project or idea to completion.